

MINUTES
COMMUNITY RELATIONS COMMITTEE
BOARD OF LIBRARY TRUSTEES
PEORIA PUBLIC LIBRARY
August 4, 2020

I. CALL TO ORDER

The meeting of the Community Relations Committee of the Board of Trustees of Peoria Public Library was called to order at 5:00 p.m. by Chair Barbara Van Auken on Zoom.

II. ROLL CALL

Committee Members Present: Jeanne Williamson, Margaret Cousin, Barbara Van Auken, Arun Pinto, Tom Menger, and Cathy Curtis

Committee Members Absent: Tiffanie Duncan, Ed Barry and Tim Hartneck

Staff Present: Randall Yelverton, Roberta Koscielski, Jennifer Davis, Jenny Sevier, Alyce Jackson, and Karla Wilkinson

III. ORDER OF BUSINESS

A. Approval of Minutes

Margaret Cousin made a motion to approve the minutes from the July meeting. Arun Pinto seconded the motion. The motion carried.

B. StoryWalk® at North Branch

Randall Yelverton reported that all posts are installed at North Branch. He is looking at September 12 as a possible date for a ribbon cutting. Invitations will be sent to donors, and a photographer from the library will be present.

C. StoryWalk® at Lincoln Branch

Randall Yelverton reported that he received final approval from the city to install the posts. He is hoping to do a ribbon cutting in August.

D. Planning for Fine Free Policy Implementation

Barbara Van Auken stated that we need to emphasize that this is a reduction to the budget at a time when the budget is already reduced. She also made some changes to the press release presented by Jenni Davis.

IV. COMMUNITY PARTNERSHIP UPDATES

A. Outreach to Peoria Public Schools

1. BackPack Peoria

This event had a drive-thru option this year. The library supplied 2,000 library card applications, bookmarks, and McDonald's coupons to be stuffed into backpacks.

2. Back to School Event at New Beginnings Worship Center

The Bookmobile usually goes to this event every year. Instead, the library supplied 500 library card applications, bookmarks, pencils, and magnets.

B. Distribution of Peoria Public Library Digital Resources for Student Info Guide

Jenni Davis and Laura Fehr (graphic designer) put together a digital resource guide that went to schools. The purpose is to help students and teachers have some help for the school year.

Printed copies were distributed to branches, and Jenny Sevier took some to Peoria Notre Dame.

V. OTHER BUSINESS

- Jenni Davis reported that the current library website cost \$14,000 to make. It was made by transferring data from our old website, and the content manager is now obsolete. Jenni Davis and Laura Fehr are researching other library websites to come up with examples they like. It will probably cost between \$15,000 and \$20,000 for a new website. Barbara Van Auken suggested that the website issue should go to the full library board, and there should be something they can vote on at the September meeting.
- Jeanne Williamson pointed out that two committee members have been inactive. After discussion, it was decided that Barbara Van Auken would let them know that they are no longer needed on the committee.

VI. ADJOURNMENT

Jeanne Williamson made a motion to adjourn the meeting at 5:48 p.m.

Barbara Van Auken, Chair
Community Relations Committee
Board of Library Trustees
Peoria Public Library