

MINUTES
COMMUNITY RELATIONS COMMITTEE
BOARD OF LIBRARY TRUSTEES
PEORIA PUBLIC LIBRARY
October 6, 2020

I. CALL TO ORDER

The meeting of the Community Relations Committee of the Board of Trustees of Peoria Public Library was called to order at 5:11 p.m. by Chair Barbara Van Auken on Zoom.

II. ROLL CALL

Committee Members Present: Margaret Cousin, Barbara Van Auken, Arun Pinto, and Tiffanie Duncan

Committee Members Absent: Cathy Curtis, Tom Menger, and Lucy Gulley

Staff Present: Randall Yelverton, Roberta Koscielski, Jennifer Davis, Jenny Sevier, Alyce Jackson, and Karla Wilkinson

III. ORDER OF BUSINESS

A. Approval of August 4, 2020 Minutes

Tiffanie Duncan made a motion to approve the minutes from the August meeting. Margaret Cousin seconded the motion. The motion carried.

B. StoryWalk® Update

Jenni Davis shared a copy of an ad that ran in the *Peoria Journal Star* thanking donors who contributed to the StoryWalk®. There is also an ad on the library website. She added that Halloween stories will be displayed at all three locations. Alyce Jackson said there will be activity sheets for kids to pick up that go along with the theme.

C. Updating the Library Website

Jenni Davis reported that the library received a proposal from two different firms to build and host a new website. She and graphic designer Laura Fehr will be asking questions of both firms to help determine which company to recommend.

Margaret Cousin made a motion to recommend to the board the least-expensive qualified bidder. Tiffanie Duncan seconded the motion. The motion carried.

D. Fundraising Ideas

Jenni Davis reported that she met with Arun Pinto and Jeanne Williamson to discuss fundraising ideas. The most appealing idea is an “Adopt a Shelf” program. She will put together a prototype for the next meeting. Arun Pinto suggested that they meet with Margaret Cousin so as not to conflict with any plans the Friends of the Library might have.

E. Friends of Peoria Public Library Update

None.

IV. COMMUNITY PARTNERSHIP UPDATES

A. Red Cross Blood Drive at North Branch on October 14

Randall Yelverton reported that we will be continuing to host monthly blood drives.

B. Early Voting at Main Library on October 28 through November 1

Alyce Jackson reported that the Main Library will be an early voting site. North Branch is a regular polling place.

C. Peoria Public Library Cross-Promotes Events with Peoria Public Schools and Osher Lifelong Learning Institute

Roberta Koscielski reported that the library regularly sends information to OLLI for their email lists, and OLLI recently asked the library to promote something for them. Alyce Jackson added that Peoria Public Schools has been sharing library resources in their newsletters.

V. OTHER BUSINESS

- Barbara Van Auken asked how things went with a positive COVID-19 test on a staff member. Randall Yelverton commended the staff for how they dealt with it. He reported that the library worked with the health department on a response, and we have a better idea of how to respond in the future.
- Arun Pinto pointed out that the next meeting is scheduled for election day. Barbara Van Auken requested that the date of the next meeting be changed to November 10.

VI. ADJOURNMENT

Barbara Van Auken adjourned the meeting at 5:37 p.m.

Barbara Van Auken, Chair
Community Relations Committee
Board of Library Trustees
Peoria Public Library